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Evidence-based Behavioral Counseling Methods

- Each comprised of core elements & steps, but all based on 4 essential elements
 - Stage-based Behavioral Counseling (SBC)
 - STD/HIV Prevention Intervention developed in STD Clinic setting
 - Adapted for Perinatal & Reproductive Health
 - Project RESPECT Counseling
 - STD/HIV Prevention Intervention studied in STD Clinics
 - Partnership for Health (PfH)
 - Sexual Risk Reduction for HIV+ Patients delivered by medical providers

Evidence-based Behavioral Counseling Methods

- Motivational Interviewing (MI)
 - Frequently used & most studied in Substance Use Treatment settings
 - But has increasingly applied in primary care, e.g.,
 - Diet & exercise
 - Smoking cessation
 - Treatment & medication adherence (including HIV Rx/Med)



Evidence-based Behavioral Counseling Interventions

- Essential elements identified by the CDC & SAMHSA (Substance Abuse Mental Health Services Administration) – include
 - Science-based
 - Interactive try "Ask Don't Tell"
 - Beginning with an assessment of behaviors & intention (i.e., readiness) that is to be targeted for change/ counseling
 - Focusing on patient/client's individual circumstances
 - Directed towards developing a plan, or a first step

Behavioral Counseling Principle

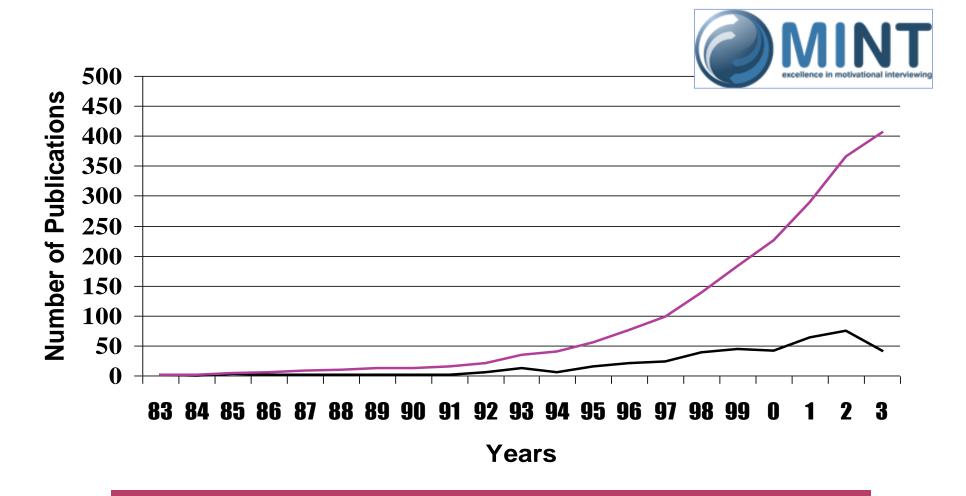


- First described by William J Miller, PhD in a paper published in *Behavioural Psychotherapy* (1991) based on experience counseling problem drinkers
 - based on research starting in the 1980s
 - Later, collaborated with Stephen Rollnick, PhD
- Subsequent work by Miller & Rollnick, & others have shown good evidence that this technique can be applied to numerous behaviors

MI – Theoretical Background

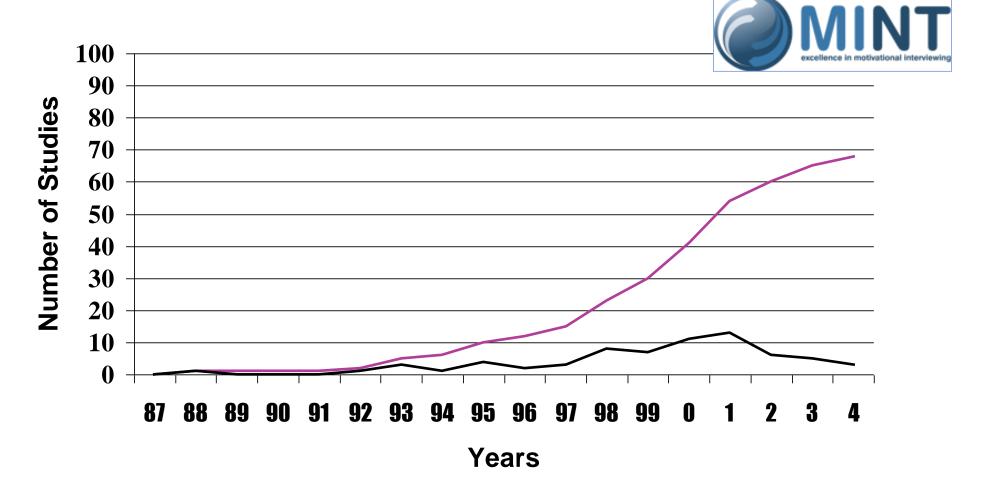
- Derived from Social-Cognitive Behavior Change Theory (Albert Bandura) & Experiential Learning (Carl Rogers) – briefly, these theorists determined that learning & change occur through various mechanisms
 - SCT Change happens when there is interaction between a person & his/her environment (including other people), modeling of behavior, & enhanced self-efficacy
 - Experiential Learning change happens by experience (addresses needs & wants, applied learning) – not cognition (academic, e.g., math tables)
- Later refined & described in more detailed terms
 - Numerous studies in clinical care have been conducted
 - The next 2 slides illustrate that studies of the application of MI have significantly proliferated

Number of MI Publications



Source <u>www.motivationalinterview.org/library/biblio.html</u>

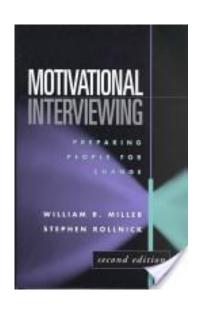
MI Outcome Trials



Source <u>www.motivationalinterview.org/library/biblio.html</u>

Current Definition

 Motivational Interviewing (MI) is a directive, client-centered counseling style used to promote behavior change by helping them to explore & resolve ambivalence



Ambivalence

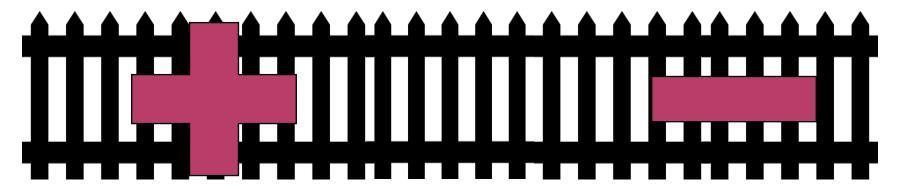
- An attitude of thinking 2 ways about something at the same time
- A form of conflict between 2 courses of action each associated with perceived benefits & costs

I want to change.....because..... & I don't want to change.....because.....

Ambivalence – Being "On the Fence"

- Pros of Change
 - I want to stop eating sweets at night to help me lose weight
 - I won't have heartburn after eating at night

- Cons of Change
 - Eating sweets at night helps me relax & I love ice cream before I go to bed
 - So, if I take medicine, I don't usually get heartburn during the night



- Motivation to change is elicited from the patient/client & not imposed from without (i.e., by the provider)
 - The provider uses the client's own intrinsic values & goals (motivation) to stimulate change
 - This is accomplished by having a "change conversation" during which the provider addresses knowledge, attitudes & beliefs
 - This approach, then addresses the facilitators & barriers of change/sustaining change
 - Knowledge ~ & ~ Skills
 - Attitudes & Beliefs (e.g., Perception of risk or Perceived social norms)
 - Cultural & Social Norms
 - Socio-economic status & Laws/Regulations not necessarily changing these, but addressing response to these



- The provider's role it to help the patient articulate or resolve his/her ambivalence
 - 1. What are the patient's pros & cons towards behavior change?
 - 2. Support & strengthen the motivation
 - 3. What first step is the patient willing to take?



- Direct persuasion is *not* an effective method for resolving ambivalence
 - The provider should try to refrain from solving the problem & trying to persuade the patient to change to what the provider believes is the best course
 - This approach often increases patient/client resistance



- Resistance is created when the provider moves ahead of the client's readiness for change
 - The provider must recognize & respond to the signs of resistance, as these are to be seen as the patient's feedback regarding the provider's approach



Basic Principles of MI

- Expressing empathy
- Developing discrepancy
 - Help the patient see that things do not add up
- Avoid argumentation
- Rolling with resistance
- Supporting self-efficacy

MI - Phase 1

- Establishing Rapport & Building Motivation
 - Open-ended questions
 - Learning about the patient's knowledge but more importantly experiences, wants/needs, attitudes & beliefs
 - Affirming statements
 - Summarizing



MI - Phase 2

- Eliciting Change Talk
 - Explore goals & values identify discrepancies with current behaviors
 - Assess importance (how important is this for the patient?)
 - Ask about pros & cons
 - Discuss extremes
 - Look forward & look backward
 - Respond to resistance

MI - Phase 3

- Commitment to Change
 - Support self-efficacy
 - Review progress
 - Renew motivation
 - Redo commitment



Assessment

 Assess the Knowledge about the behavior being addressed by inviting patient to share his/her current knowledge, e.g., if addressing sexual HIV risk behaviors

"Tell me what you've heard about how HIV is transmitted? What have you heard about the difference between HIV & AIDS? What have you heard about ways to avoid HIV?"

- Provide clarification as needed as part of the counseling strategy
 - Often, patients will have good info about many health issues they might only need some clarification

Assessment

- Assess Perception of Risk regarding the behavior, by inviting client to share the perception of his/her own current risk for this problem
- Ask about the rationale for his/her Risk Perception
 - Why or why not?

"What about you – are **you** worried about getting HIV?

After reply – "Tell me more about that."

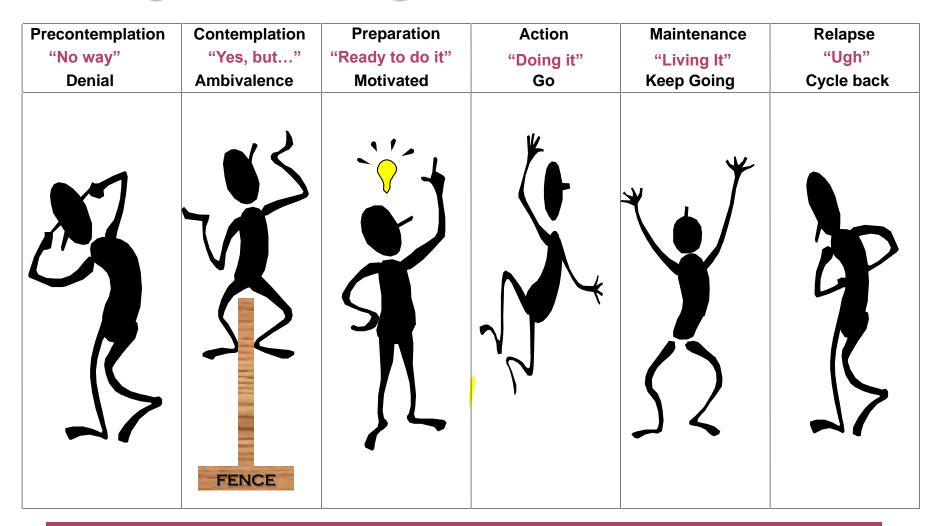
Assessment Identifying Target Behaviors

- Target Behaviors (TBs) are what are you trying to help the patient/client to do
- TBs are specific to the health concern
 - Regular Exercise Target Behavior is specific, e.g., aerobic exercise for 45 minutes 3 times/week
- For sexual HIV risk reduction, TBs include
 - Sexual inactivity (i.e., no sharing of bodily fluids)
 - Mutual monogamy with a tested-negative partner (w/in the context of the relationship)
 - Safer sex (consistent correct condom use every time with every partner)

Intention Readiness to Change

- MI often is combined with the Stage of Change/ Transtheoretical Model of Behavior Change Theory (SOC/TTM) – Prochaska & DiClemente
 - Identified phases of readiness to change the Stages of Change (SOC), which include
 - Precontemplation sees no need to change
 - Contemplation sees a need to change, but has barriers
 - Preparation really ready to try or has recently started to try
 - Action consistently doing the new behavior, but for a relatively short period of time
 - Maintenance consistently doing the behavior, but for a more sustained period of time

Stages of Change (Prochaska & DiClemente)



Relapse is not a true Stage, but occurs anywhere along the change continuum – more to follow

Assessment of Staging – SOC

- Assess patient's readiness by gathering the *history* of doing the Target Behavior (TB)
 - If doing it consistently determine how long it has been practiced
 - If < 3 months or if really ready to try then the stage is Preparation (also called Ready for Action)
 - If 3-6 months then the stage is Action
 - If > 6 months then the stage is Maintenance

Timeframes for these 3 stages will vary, depending on the TB

Assessment of Staging – SOC

- If the patient has no *history* of consistently doing the TB, then assess his/her readiness by determining the *attitude* about it
 - Does the individual see a need to the TB consistently?
 - If sees no need because.....(reason) then the stage is Precontemplation
 - If sees a need, but has ambivalence..... (barriers) then the stage is Contemplation

✓ Assessment of SOC ✓ ✓

 Use perception-checking to confirm individual's readiness to do the TB

"Let me see if I understand what you've told me. You have no regular partner. You see a need to use condoms, but you find it difficult to bring them up, so you rely on the partner to use them – or not... So you don't use condoms if the partner does not, but then you worry about whether you might've gotten an infection when you don't use condoms. Have I got that right?

Once this is done – you will have the "Behavioral Diagnosis"

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Behavioral Diagnosis to Treatment

- Now that a Behavioral Diagnosis is made
- A "Behavioral Treatment" can be administered
- Behavioral scientists, including Miller & Rollnick, Prochaska & DiClemente have identified different ways to approach such "treatment"
 - M & R MI approach & technique
 - P & D TTM processes of change



SOC and the Transtheoretical Model (TTM)

- Prochaska & DiClemente found that at different stages (SOC) – people went through different phases, which they called "processes of change"
- These processes translate to strategies to address change at the various stages
 - 11 processes = 11 counseling strategies
- Mismatching a strategy with a stage can be ineffective, harmful, &/or lead to resistance

Motivational Interviewing and TTM

- Miller identified several ways to approach the client's TB by using several strategies
- These are similar to TTM
- Like TTM, if the MI strategy is not matched or applied according to the client's circumstances & readiness, then resistance could occur, or it could be ineffective
 - Applications of MI frequently incorporate SOC/TTM, including Miller & Rollnick
 - Let's look at how that works

SOC/TTM and **MI**

SOC

- Precontemplation
 - Get a reaction through thoughts or feelings
- Contemplation
 - Explore why the client is ambivalent
 - Help him/her to see the barriers

 Build motivation for change

 Strengthening commitment to change

SOC/TTM and MI

SOC/TTM

- Ready for Action
 - Help client get a plan of action
- Action/Maintenance
 - Do it...then...Live it
- Relapse
 - Problem solve & try again

MI

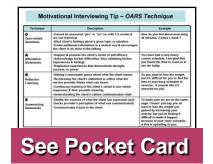
 Follow-through & Support Self-efficacy



SAMHSA has Many Toolkits for MI

- There is a mnemonic OARS to help recall the "steps" of MI
 - Open-ended Questions
 - Affirmation Statements
 - Reflective Listening
 - Summarizing Statements



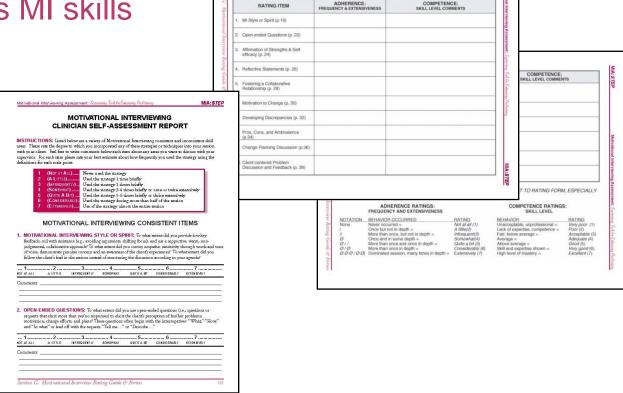


SAMHSA has Many Toolkits for MI

 Worksheets to help with developing MI counseling skills

A scale to assess MI skills

- QA tools
- See Handouts



RATING ITEM

MOTIVATIONAL INTERVIEW RATING WORKSHEET

COMPETENCE: SKILL LEVEL COMMENTS

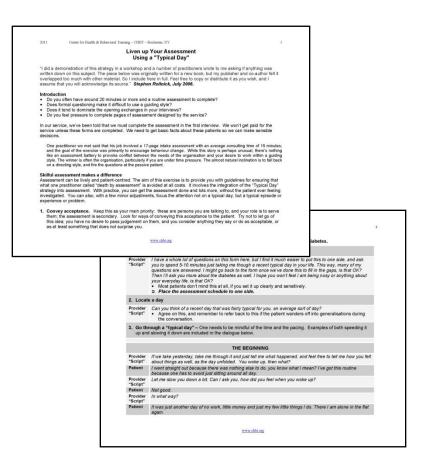
Documentation in Medical Records

- Documentation of MI & the TB should be completed
- However, brevity & clarity are necessary
 - Save time for provider
 - Continuity of care for patient
- Setting up standardized terminology & providing streamlining shortcuts for MR will require coordination among all the site staff



Let's Look at Some Case Examples

- Dr Rollnick placed a nice worksheet on his website
- Let's look at that together & see if this looks like a reasonable approach for assessing history & attitudes related to intention to change (or maintain)
- Let's consider other TBs



Case Examples

- What are some common behaviors you need to address with your patients?
 - Sexual health reproductive health, STD/HIV risk reduction
 - Weight control
 - Exercise
 - Chronic diseases asthma, DM, others?
 - Substance use binge drinking
 - Healthcare seeking getting routine care/screening;
 avoiding Emergency Department visits
 - Accepting referrals mental health, others

Let's Try Some Practice

- Form groups of 3 people
 - One to be the patient
 - One to be the provider
 - One to observe use tool to help assess & give feedback
- Time permitting, the group members will switch roles
 - Patient
 - Provider
 - Observer

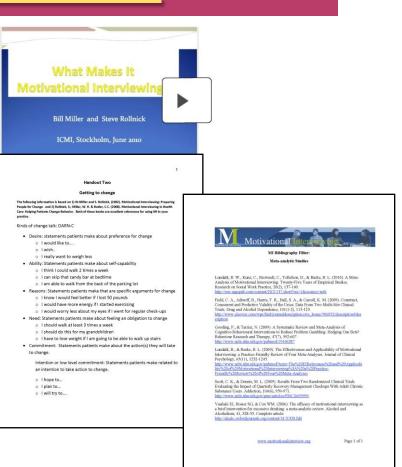


Behavioral Counseling Principle



SAMHSA Website www.motivationalinterview

- MI Tools
 - Clinicians
 - Patients
- Case Studies
- Videos (http://vimeo.com/20901845)
- Training opportunities (including Continuing Education credits)



Resources and References

- Resources for MI & other Behavioral Counseling
 - Miller, WR & Rollnick, S. (1991). *Motivational interviewing: Preparing people for change.* New York: Guilford Press.
 - www.stephenrollnick.com
 www.motivationalinterview.org (SAMHSA, as noted)
- Training opportunities for Behavioral Interventions
 - CHBT
 - Same websites (above)
- Thank you
 - mscahill@monroecounty.gov



